



## OVERVIEW

### Country or Region

United States

### Industry

Internet/Online Marketing

### Customer Profile

Spur offers online marketing services to help improve sales, marketing effectiveness, and maximize ROI from a Web presence.

### Business Situation

The company was growing fast and was hampered by not being able to share information easily and quickly internally.

### Solution

Dell PowerEdge 1850  
Dell PowerEdge 2800  
Managed Services  
Microsoft SBS 2003 R2  
Spam Soap  
Symantec Backup Exec  
Symantec Enterprise AntiVirus

### The Benefits

- Peace of Mind
- 24x7x365 Network Monitoring
- Improved Productivity
- Infrastructure for Growth
- Collaboration & Teaming Capabilities

## SBS Upgrade Impacts Collaboration & Sharing for Fast Growing Online Marketing Firm

“Being an Internet marketing firm, Spur Digital requires systems and tools to quickly and efficiently communicate with our team and our clients. We needed tools that helped us manage our documents as well as our time. ERGOS laid the foundation for us to grow from a small shop to a real business.” – Steve Latham, President, Spur Digital

### Business Needs

Spur is a fast growing business and did not have the ability to share calendars and contacts. With 15 employees and expanding, not being able to share information quickly was hampering their ability to grow. They were looking for an IT company that had their values of professionalism, skill, and best practices.

### Solution

ERGOS installed Microsoft Small Business Server that offers collaboration and sharing of calendars, contacts, tasks and email with the Microsoft Exchange Mail Server and enhanced file sharing capabilities SharePoint services. To stabilize and secure the network infrastructure, ERGOS created two layers of protection against viruses, spyware and malware by setting up spam and virus filtering with Spam Soap, anti spyware and intrusion protection, and Symantec Enterprise Antivirus for an efficient centrally managed antivirus solution for the server and workstations. To protect their data, ERGOS installed a robust tape backup solution with Symantec Backup Exec.

### The Results

Spur is able to see team availability, contact history and activities, and create and implement team projects faster with their new mail server. Plus, they can work remotely now with the Remote Web Workplace feature available with SBS. Productivity has improved and they have peace of mind knowing that the new infrastructure can effectively support their growth.